



SALT RIVER MARKET PRECINCT NAMING COMPETITION

Terms and Conditions

1. Promoter

The Salt River Market Precinct Naming Competition ("the Competition") is organised and promoted by Communicare NPC ("the Promoter").

2. Competition Period

The Competition opens on **30 July 2026** and closes at **23:59 on 31 August 2026**. No late entries will be accepted.

3. Eligibility

3.1 The Competition is open to all residents of Salt River and those who work or attend school in the area.

3.2 Entrants under the age of 18 may participate with the consent/assistance of a parent or legal guardian.

3.3 Employees of Communicare, members of the judging panel, agencies directly involved in administering the Competition, and their immediate family members may not enter.

4. How to Enter

To enter, participants must:

- Submit one proposed name for the development;

- Provide a written motivation explaining the meaning and inspiration behind the proposed name (maximum 250 words);
- Complete all required entry information; and
- Submit the entry before the closing date.

Multiple entries are permitted; however, each proposed name must be submitted as a separate entry.

5. Entry Requirements

Entries must:

- Be the entrant's original idea;
- Not infringe any intellectual property rights;
- Not contain offensive, defamatory, discriminatory or unlawful language;
- Be suitable for use as the permanent name of a mixed-use residential development;
- Reflect the values, heritage, identity or future aspirations of the Salt River community.

Communicare reserves the right to disqualify any entry that does not comply with these requirements.

6. Judging

Entries will be evaluated by a judging panel appointed by Communicare.

Judging will be based on the following criteria:

- Creativity and originality (30%)
- Relevance to Salt River's identity (25%)
- Community resonance (20%)
- Brand appeal and memorability (15%)
- Practicality and usability (10%)

The judges' decision is final, and no further correspondence will be entered into.

7. Winner Selection

The highest-scoring eligible entry will be recommended as the winning submission.

Communicare reserves the right not to select a winner should none of the submissions meet the required standard or strategic objectives of the development.

8. Prize

The winner will receive a cash prize of **R10 000**.

The prize is non-transferable and may not be exchanged for any alternative prize unless otherwise determined by Communicare.

Any taxes arising from receipt of the prize remain the responsibility of the winner.

9. Intellectual Property

By entering the Competition, participants:

- Confirm that their submission is original;
- Assign all intellectual property rights relating to the submitted name to Communicare should their entry be selected as the winning submission;
- Grant Communicare a perpetual, royalty-free, worldwide licence to use, reproduce, publish and adapt submitted entries for purposes related to the Competition and the development.

The winning entrant acknowledges that Communicare will have the sole and exclusive right to register, use and protect the selected name and any associated trademarks or branding.

10. Publicity

The winner agrees to participate in reasonable publicity relating to the Competition, including media interviews, photography and promotional activities, without additional compensation.

Communicare may publish the winner's name, photograph and submitted motivation.

11. Personal Information

Personal information collected during the Competition will be processed solely for administering the Competition and related communications, in accordance with the Protection of Personal Information Act, 2013 (POPIA).

Participant information will not be shared with third parties except where necessary for the administration of the Competition or as required by law.

12. General

Communicare reserves the right to:

- amend these Terms and Conditions;
- extend or shorten the Competition period;
- verify the validity of entries;
- disqualify fraudulent or incomplete entries;
- cancel or suspend the Competition should circumstances beyond its reasonable control require it.

13. Limitation of Liability

Communicare shall not be liable for:

- lost, delayed or incomplete entries;
- technical failures affecting submissions;
- any damage or loss arising from participation in the Competition or acceptance of the prize.

14. Acceptance

Submission of an entry constitutes full acceptance of these Terms and Conditions.

15. Enquiries

Any enquiries regarding the Competition may be directed to:

Communicare NPC

Email: info@communicare.org.za

Telephone: 021 421 6008

16. Final Naming Reservation

While the Competition seeks to identify a preferred name for the development, Communicare reserves the sole and absolute discretion to determine the final name adopted for the precinct.

Should the winning entry be found to present legal, trademark, intellectual property, regulatory, reputational or branding concerns, or be otherwise unsuitable for implementation, Communicare reserves the right not to adopt the proposed name, notwithstanding its selection as the winning entry.

In such circumstances, the winning entrant will remain eligible to receive the advertised prize, provided their entry complied with these Terms and Conditions. Communicare shall not be obliged to adopt any competition entry as the official name of the development.